

VIDEO : Buy Nothing Day - 3 commercials by Adbusters

Buy Nothing Day Pig

It is an Adbuster's classic Buy Nothing Day spot to denounce over-consumption and waste. Adbusters is promoting the international 'Buy Nothing Day' campaign in North America with an advertisement portraying American consumer habits in the form of a greedy pig.



The receipt - Say bye bye buy

Here is another campaign for BND where the campaigners use a receipt to make people change their shopping habits, curb their wealthy appetite and reduce reuse and recycle instead of buying!

*Consume then die*

TERMINAL #1  
NOV 23.07

0000000002  
1:19 PM

I AM STINA. THANK YOU FOR ALLOWING ME TO SERVE YOU TODAY.  
WELCOME TO TRYING NEW THINGS.

211 LANE 6 TRANSACTION ID 666 10 670406474 027

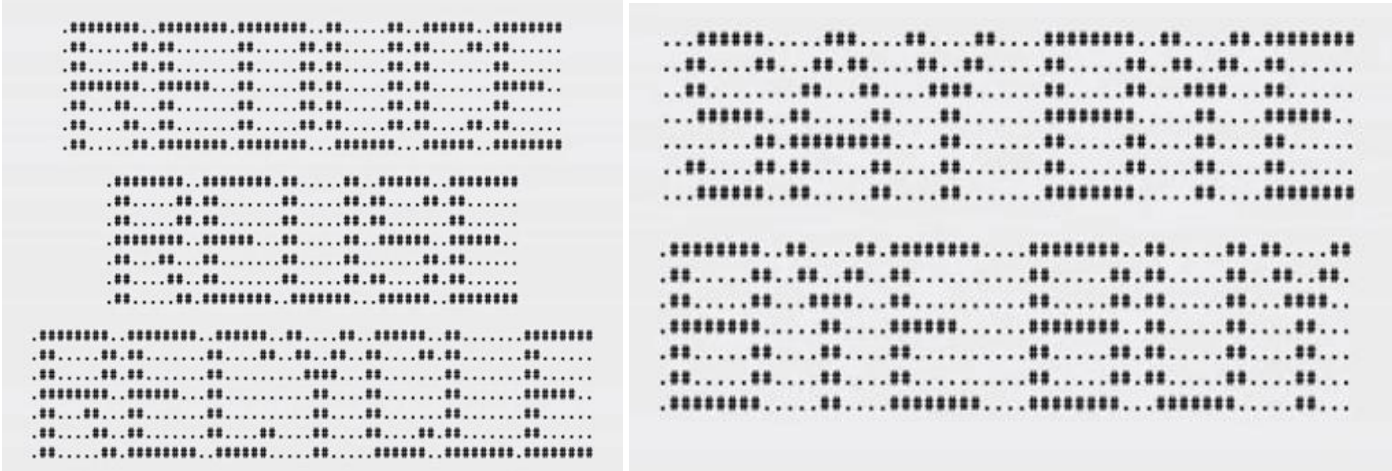
RFN# 0647-4276-7047-0610-1620

THIS REGARDS ALL

STORES # 666  
OPERATION SAVE THE EARTH 495-2006

WELCOME XXXXXX CUSTOMER \*\*SHOP TIL YOU DROP  
\*\*SHOP TIL YOU POP

ACTIVITIES		
DRAW SOMETHING	FREE	0.00
SEW SOMETHING	FREE	0.00
COOK SOMETHING	FREE	0.00
SING SOMETHING	FREE	0.00
BUILD SOMETHING	FREE	0.00
MAKE SOMETHING	FREE	0.00
*** REWARDS TOTAL: SATISFACTION		0.00
BUY NOTHING		0.00
BUY NOTHING		0.00
BUY NOTHING		0.00
TOTAL		NOTHING
		0:00
CASH		YOUR MIND
CHANGE	YOUR HABIT	



## BND Cowboys

Wild West Buy Nothing Day! Even cowboys celebrate BND... A funny ad to convince people to take part in this anti-consumerist celebration.

